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2009 BOOK LOVER'S CALENDARS: Order by March 1 for guaranteed fulfillment and free shipping! See page 3.

APPLY TO RECEIVE A \$500 BOOKS FOR BABIES GRANT: FOLUSA will award 20 grants of \$500 each. See page 14.

PLA 08: FOLUSA and ReferenceUSA present "Authors, Chocolate, and Champagne." See page 14.



Opportunities Abound for Fame and Fortune for Your Friends in 2008!

We love telling people they've won. Whether it involves fame or fortune, we know you like to be recognized for your hard work, ingenuity, creativity, and tireless efforts to support your library. In this issue you'll find the winners of the 2007 National Friends of Libraries Week Awards on pages 12-13. Be inspired by their creativity and start planning now for your 2008 celebration during National Friends of Libraries Week, October 19-25, 2008.

Speaking of 2008, FOLUSA is pleased to announce three different opportunities to win fame or fortune (or even both!) in this new year. From matching grants to \$1,000 cash awards, there's something for which every one can apply. Application forms for all awards can be found online or you may contact the FOLUSA office for forms to be faxed or mailed for those without Internet access.

FOLUSA/Nordstrom Books for Babies Grant Matching Program

As part of a recent \$10,000 donation from Nordstrom in support of FOLUSA's Books for Babies program, 20 grants of \$500 each will be awarded in 2008. Grants will be awarded in two cycles and applicants do not need to be a member of FOLUSA to apply. See page 14 for details. If you've been thinking about starting a Books for Babies program (or already have one in place), be sure to apply for these matching grants.

2007 Baker & Taylor Awards

These awards, given annually since 2000 and generously sponsored by Baker & Taylor, honor the accomplishments of Friends groups. Award winners receive a cash award for their Friends group, and the awards are presented at the FOLUSA author program during the ALA annual

conference. These awards are open to Friends Group, Library, All-in-One, and Associate members of FOLUSA. See page 4 for complete details.

2007 Best Friends Awards

Back again for a third year, the FOLUSA Best Friends Awards recognize outstanding publicity and promotional materials created by Friends groups. Winners receive a certificate of recognition, are featured in *News Update*, and samples of their materials are posted online in the Friends Zone for other members to access. These awards are open to Friends Group, Library, All-in-One, and Associate members. See page 4 for complete details.

New Award Categories Announced

In an effort to recognize outstanding efforts of all types of Friends groups and libraries, FOLUSA is utilizing a new set of categories for judging. Understanding that Friends groups with access to paid staff (whether employed by the library or the Friends directly) have a leg up on those who are strictly volunteer, the new award categories offer a more level playing field. In addition, specific categories for other types of Friends groups allow those groups the opportunity to achieve fame and fortune as well. For both the Baker & Taylor and the Best Friends Awards, the following categories will apply for 2008:

- ◆ Public Library Friends Group with assistance from paid staff (employed by library or Friends group).
- ◆ Public Library Friends Group without paid staff.
- ◆ Academic Friends Group
- ◆ School Library or Media Center Friends Group
- ◆ State Friends Group

Books for Babies: First Steps to Literacy and Lifelong Learning

In our last issue, we announced that Nordstrom has made a generous gift to FOLUSA to help extend our reach into communities across the country with our Books for Babies program. Because of their generosity, we are able to offer matching grants to groups and clubs who wish to start or supplement an existing Books for Babies program (see page 14).

It's no secret that getting books into the homes of families with babies and small children is critical. Studies show categorically that children who enter kindergarten with a book-rich background enter far ahead of kids with no book experience and sadly, many of these children never catch up.

Our Books for Babies kits can be the first step for a child's entry into a life of learning and success. The kits include a board book appropriate for a baby, easy to read and understand materials for new parents on why and how to read to their babies, a soft-cover picture book on the importance and fun of reading to babies and children, and - importantly - "baby's first library card!" Our kits come in both English and Spanish.

The kits are only the first step on the baby's road to learning. We encourage groups engaging in a Books for Babies program to include local information about the library telling new parents about the rich collection of materials for children and parents as well as the expertise of the children's librarian who will help them select materials just right for their children.

While the FOLUSA / Nordstrom grants will heavily discount the prices of our kits, they still aren't free. We're hoping that interested groups will use this opportunity to connect with partners in their community to come up with the matching money needed. Luckily, this won't be hard.

Nothing will be more appealing to many of the civic groups and foundations in your town than supporting literacy at the earliest ages. Let potential partners know that their support will be leveraged by our grants - making their contributions go further. Let them know that this is an opportunity to help you connect new par-

ents with the library's resources and how important that is for life-long learning.

And, just who are these potential partners? Think about all the clubs in town who exist to improve the quality of life in your community. Rotary, Lions, Kiwanis, and similar civic groups all have giving components as part of their mission. Find out how and when you might apply for their grants and talk to someone in the know about how best to structure your proposal for success.

There may be literacy groups in your area who would welcome the opportunity to partner with you in this important endeavor. Give these organizations a call and let them know about this grant program, see if they would like to play a role in getting books

into the homes of new babies. Local businesses, too, might be approached - especially if you are willing to include

their participation in all your local publicity. Finally, don't forget about the "big box" stores in town. Most, if not all, have funds to provide for community projects. Give the manager a call. Find out what their guidelines are for applying for these funds and put together a proposal.

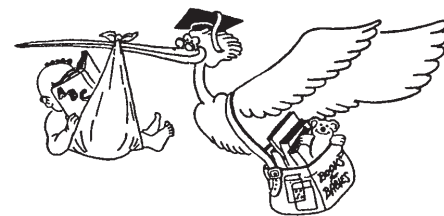
FOLUSA can help! We have published a toolkit called *Getting Grants in Your Community* that will provide you with more details on how to raise money for special projects such as "Books for Babies." There are sample grants that you can copy and modify for your own use. There is even a digital template that you can fill in and print out for a completed grant proposal! All-in-One members can access this toolkit in the Friends Zone and others can purchase copy from us for \$20.

An excerpt focusing on Books for Babies grants specifically can be found online at www.babieslovebooks.org and can be downloaded free of charge.

The cost of illiteracy in our country is incalculable. Adults who can't read cannot fulfill their potential as contributing citizens in our society. While it costs us all untold millions for the consequences of illiteracy, it costs very little to educate and prevent it. Providing parents with materials and education about the importance of reading to their children - beginning at birth - is a critical first step. We are grateful to Nordstrom and to all of you who are working to offer children their first step toward success.



BOOKS FOR BABIES



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Protect Your Board Members and Assets with the FOLUSA Member Insurance Program

Currently in its second year, FOLUSA's member insurance program offers a unique combination of insurance coverage for Friends Group, Library, Associate, and All-In-One members. Our insurance brokers, Herder-Tarricone Associates and AMWINS, have created an insurance program, underwritten by E-Risk, which includes the following coverages:

- ♦ Directors & Officers Liability
- ♦ Employment Practices Liability
- ♦ Bodily Injury
- ♦ Limited Property

This program enables members to choose coverage on a "shared basis" or enjoy the same outlined coverage on a "stand alone basis." The only difference is cost. The "Shared Limit" provides members who are comfortable with sharing a limit of coverage with fellow FOLUSA members a very affordable approach to their insurance needs. The "Stand Alone Limit," which is slightly more expensive, enables members to secure their own limits of insurance for the coverages indicated above.

More information about these options can be found in the FAQ in the Special Offers section of the Friends Zone. A brochure outlines the coverage in more detail providing some claims examples in addition to the actual sample claims below. Premiums can be found on the application form also available in the Friends Zone.

Sample Claims

1. The executive director of a non-profit organization was terminated due to unauthorized spending of the organization's funds. The organization was sued for wrongful termination. The case was settled in favor of the former executive director. Defense expenses exceeded \$50,000.

2. Allegations of improper conduct were made against an organization and a volunteer that was conducting a book sale involving children. The organization was sued for not properly vetting the volunteers. Further, the volunteer brought discrimination charges against the club because he was asked to no longer participate in the organization.

3. A claim was brought against a non-profit organization for misappropriation of funds because the individual felt that the money that he had donated was not spent wisely. The organization returned the donation and paid \$20,000 in defense.

4. A catering company brought a claim against a non-profit organization for breach of contract. The organization was having a donor drive which included food and a speaker. The event was cancelled because of inclement weather. The caterer sued for breaching the contract she had made with the organization. The case settled for \$5,000.

Some Friends groups may need additional coverage. Businessowners Policy Coverage is now available for Friends Groups who may need General Liability and Property coverage for operations or circumstances that are not covered in the FOLUSA policy, such as a store or coffee shop. Coverage could include General Liability for property damage or bodily injury of others and Property coverage for your building and/or the contents owned by your group. Coverage for Hired & Non-owned Auto Liability and Special Events may also be added.

To learn more, please log-in to the Friends Zone (see back of this newsletter for your log-in) to view the FAQ and brochure. If you have additional questions, please refer to the contact information in the Friends Zone.

Order 2009 Book Lover's Calendars Now!

As many of you are aware, demand from libraries and Friends groups for the 2008 edition of the *Book Lover's Calendar* was triple that of the previous year. The result was that the publisher ran out early, and a great number of orders went unfulfilled. To insure that we see no repeat of that situation, Workman is offering an incentive of free shipping to libraries and Friends groups that order the 2009 edition before March 1, 2008.

Orders placed by the March 1 deadline will have guaranteed availability, as they will be incorporated into the initial print run. Additionally, pre-publication orders will be shipped in the summer, allowing more time for Friends groups to sell the calendars. Payment is not required in advance. Workman can bill and ship the calendars, as soon as they arrive at the warehouse.

For more details, including the order form, please log into the Friends Zone at www.folusa.org. You will find your log-in on the back of this newsletter, or you may contact the FOLUSA office by phone or email (see page 2).



Special Offer Update: Mackinac Island Press

Many of you expressed interest in the special offer from Mackinac Island Press but were hesitant to participate due to the initial order requirements. Mackinac Island Press is pleased to update their offer and invite more groups and libraries to participate. Please log-in to the Friends Zone at www.folusa.org for updated information.

Baker & Taylor Awards to be Presented at the 2008 ALA Annual Conference: Win \$1,000 for Your Library!

It's time for the 2007 Baker & Taylor Awards. Five Friends groups will be recognized for their outstanding efforts to support their library. Awarded annually since 2000, the Baker & Taylor Awards have recognized more than 25 Friends groups around the country. The 2007 winners will also be announced during the ALA annual conference in Anaheim, CA in June, 2007. Applications must be postmarked by May 1, 2008 so now is the time to think about your activities in 2007 with an eye on winning \$1,000!

The awards will be given based on outstanding activities by the Friends group during the 2007 calendar year (or for a specific project culminating in 2007). An application can be made based on one specific program that was particularly successful, or on behalf of the group's activities for the entire year.

Applicants must be current Friends Group, Library, All-in-One, or Associate members of FOLUSA. Membership must be valid through June 2008. Personal members and those receiving additional newsletters are not eligible. Please contact FOLUSA by phone or email to verify your eligibility or upgrade your membership prior to mailing your entry.

Applicants may apply in any of the following categories:

- ♦ Public Library Friends Group with assistance from paid staff (employed by library or Friends group).
- ♦ Public Library Friends Group without paid staff.
- ♦ Academic Friends Group
- ♦ School Library or Media Center Friends Group
- ♦ State Friends Group

To apply for any of the Baker & Taylor Awards, mail the application form in the Friends Zone, a two-page summary, any additional background information, and a copy of the official release form available in the Friends Zone. Entries must be postmarked no later than May 1, 2007.

Supporting materials (press releases, photographs, clippings, promotional materials) may be included. No materials can be returned. Entries will be evaluated on a five-point scale, with these areas taken into consideration:

1. Planning: Friends, library, and community involvement, use of resources, appropriateness of the activity, and measurable goals and objectives.
2. Implementation: Use of resources, public relations, task monitoring, and broad membership involvement.
3. Evaluation: Assessment of activity or program, measurable results.
4. Innovation: New idea or implementation, creative involvement of people, fresh use of public relations.
5. Community Involvement: Broad support by the community in planning and implementation.

Additional remarks commenting on aspects you feel are noteworthy but which do not fit the rating criteria are welcomed and encouraged.

To learn more about libraries and Friends groups winning past awards, visit www.folusa.org and click on "Resources" then "Grants & Awards." Here you will find summaries of winners for the 2000 to 2006 Baker & Taylor Awards. Look in the Friends Zone for a sample award application to help you in preparing your entry.

Please contact the FOLUSA office by phone or email with any questions about these awards or eligibility.

Third Annual Best Friends Awards Due April 1

Your Friends Group works hard to promote the library and its program and resources in the community. Now is your chance to achieve national recognition!

The FOLUSA Best Friends Awards will recognize Friends around the country for their print and electronic materials that promote the group and its special programs and projects. The awards do not evaluate the type or scope of Friends programs, rather they look at the materials that promote programs and special projects coordinated by the Friends.

The winners will be recognized in *News Update* and on the FOLUSA website. Winners will receive a certificate of recognition from FOLUSA. Winning entries will be scanned and posted in the Friends Zone.

To enter the FOLUSA Best Friends Awards, mail five **original** copies of the item you are submitting along with the official entry and release forms postmarked by April 1, 2008. You may enter up to two items per category, however, each item must be accompanied by an entry form and release form (available in the Friends Zone). For each item submitted we will need five **original** copies. Originals cannot be returned.

Additional information, including the official entry and release forms, can be found online in the Friends Zone at www.folusa.org. Don't miss this easy opportunity to receive national recognition for promoting your library and Friends Group.

Entry Categories

- ♦ Newsletters (Print & Electronic)
- ♦ Membership: Brochures
- ♦ Membership: Other Materials
- ♦ Planned Giving Brochures
- ♦ Advocacy Materials
- ♦ Websites
- ♦ Program Publicity
- ♦ Fundraisers
- ♦ Special Project Publicity
- ♦ Book Sales
- ♦ Friends Stores



BAKER & TAYLOR
Information and Entertainment Services

New Education Program Helps Kansas Trustees

Being a library trustee is a tough job! Not enough money. Not enough space. Uncertainty about laws and authority, etc. But help is now available. On July 1, 2007, the new Kansas Trustee Education Program (KanTEP) was officially launched by the State Library. The goal of the voluntary Kansas Trustee Education Program (KanTEP) is to enhance library service for all Kansans through knowledgeable public library trustees.

“KanTEP will achieve four things,” said state librarian Christie Brandau at the 2007 Trustees Friends Day luncheon. “It provides a benchmark for quality library trusteeship. It provides a guide to the training and guidance needed by trustees to fulfill their responsibilities. It is a tangible recognition of achievement and excellence. And it is an incentive to continue training.”

Kansas Library Trustee Association’s 2006 recommendations were used by the State Library in finalizing the program. KanTEP’s five core areas address the library director, board operations, budgets and advocacy, policies, and planning for future needs. Participants who get at least one hour of training in each of the five core areas receive a certificate good for three years. Recertification is available. Credits can be earned many ways, including workshops, conferences, self-study and training in local board meetings.

During the spring of 2007, ten pilot libraries tested doing short in-board-meeting training. Directors at participating libraries used KanTEP materials for a 15-20 minute discussion. Directors were emailed a discussion template and trustee handout for each four topics – evaluating the director, effective board meetings, budget making and marketing. Each topic began with a “how would you handle this?” scenario. The director picked one topic and presented it. Director and trustee evaluation forms went to the State Library. Feedback was excellent from all libraries participating in the pilot program, which has now been expanded across the state.

KanTEP’s Five Core Areas and Their Topics

- ♦ Trustees shall be able to employ and supervise a qualified library director and periodically evaluate the director’s competence.
- ♦ Trustees shall have the skills to enable the library board to function effectively through good board organization, good documentation and new trustee orientation.
- ♦ Trustees shall be knowledgeable about the library’s annual budget and skilled in marketing and advocating for the library’s needs with local government, community leadership and state government.
- ♦ Trustees shall be capable of assessing and adopting policies that will result in the effective operation of the library, in accordance with state and local laws and with full respect for the Library Bill of Rights.
- ♦ Trustees shall facilitate an ongoing process of strategic planning for the library and will determine their community’s future needs for library facilities, collections and information access.

Training materials are available online for all to access through WebJunction at <http://ks.webjunction.org/do/DisplayContent?id=18812>. This will take you directly to the materials for the KanTEP program. From this link you can also click on “Friends and Trustees” under “Resources” in the menu on the left to find the 10-minute training materials for use at board meetings. Scroll down on this same link to find “Key Resources” with links to “Training Resource Kit for Pennsylvania Public Library Trustees” as well as a Trustee toolkit created for the 2006 Tennessee Public Library Trustee Workshop, a Training Workshop of the Tennessee State Library and Archives.

WebJunction is a cooperative of library staff sharing and using online resources that enable them to identify and embrace appropriate technologies and apply them to our daily work. WebJunction is supported in part by OCLC, grants from IMLS and The Bill & Melinda Gates Foundation, partners in state library agencies and other library service organizations, and by the library community.

FOLUSA and ALTA to Co-Sponsor Virtual March on Washington

Since 2003 FOLUSA has annual sponsored a Virtual March on Washington in conjunction with National Library Legislative Day. Now in our 6th year FOLUSA welcomes the Association for Library Trustees and Advocates (ALTA) as a co-sponsor.

Wednesday, May 14, 2008, is National Library Legislative Day. On this day, hundreds of librarians (and a handful of Friends and Trustees) will make their way to Washington D.C. to visit with their senators and representatives to discuss library issues. As important as it is for librarians to go to Washington, it is equally important for those who cannot go to make their voices heard - even if “virtually.”

Visit www.folusa.org and click on “Advocacy” and then “Virtual March” for a flyer you can print and distribute. You will also find a list of additional ideas for things you can do to promote the Virtual March in your community. There is strength in numbers and libraries need your help.



**6th Annual Virtual
March on Washington
May 12-16, 2008**

Library Foundation of Los Angeles Supports Central Library and 71 Branches

When the first reading rooms opened to the public in 1873, the Los Angeles Public Library had only about 750 books in its collection. Today, there are more than 6 million volumes dispersed throughout the Central Library and 71 branch libraries.

The Library Foundation of Los Angeles was founded in 1992 to secure private support for the Los Angeles Public Library's collections, for selected capital improvements, to expand library services, and to promote greater awareness of the library's valuable resources. The Foundation supports projects which complement, but do not supplant, the city's responsibility for library operations. To date, the foundation has raised more than \$70 million dollars to help support the Central Library and its 71 neighborhood branches.

The 1986 fires that devastated the Central Library galvanized the city. Corporate and community leaders responded immediately, launching a Save the Books campaign to raise funds to replace the more than 400,000 destroyed volumes. The response was tremendous: thousands of people volunteered, millions of dollars were raised, and a legacy was created.

Lodwick M. Cook, then Chairman and CEO of ARCO, was the driving force behind Save the Books. He saw in this outpouring of support a city that was passionate about libraries. Coincidentally, this was all taking place at a time when libraries across the country were struggling with shrinking budgets. Mr. Cook, along with local civic leaders, believed the time had come to follow a tradition established long ago by universities and colleges -- creating public/private partnerships committed to ensuring continued growth and development of valued institutions.

In 1992, the Library Foundation of Los Angeles was established to raise private sector support to benefit the entire Library system -- its 71 branches and, of course, the Central Library. Mr. Cook became the Foundation's first Chairman, and many of his Save the Books col-

leagues joined as founding members of the Board of Directors.

The Library Foundation hosts a number of special events to further its fund raising efforts. These include readings and ticketed dinners that benefit the Los Angeles Public Library.

Los Angeles Public Library Awards Dinner

The annual Awards Dinner is held each spring in the Central Library to raise funds for Library programs and services city-wide. During the dinner, three honorees are recognized. The Los Angeles Public Library Literary Award is awarded to a writer for his or her contribution to literature. The Library Foundation of Los Angeles Light of Learning Award is given in recognition of an individual or organization that has made a significant contribution to reading, libraries, and learning. The Library Foundation of Los Angeles Corporate Philanthropy Award is presented to a corporation whose generosity and philanthropy have benefited the Library Foundation and the Library.

Gregory Peck Reading Series

In 1995, Academy Award-winning actor Gregory Peck created an annual series of literary readings that features some of the most acclaimed actors of our time, who read aloud from their favorite plays, poems, short stories, novels, essays and letters. The readings are a benefit of Library Associates' membership at the Sustainer (\$250) level and higher and take place in the Central Library's Mark Taper Auditorium.

Today, the series continues under the direction of members of the Peck family. Veronique Peck heads the program, with Cecilia Peck-Voll and Anthony Peck serving as co-hosts for the readings. The Gregory Peck Reading Series begins a new season each September and runs through June, taking a hiatus during the summer months.

Major Donor Recognition Event

Each year, the Library Foundation hosts a special event honoring donors who have contributed \$1,000 or more. In 2006, the event featured a program and dinner at the Central Library with Robert Mankoff, who discussed his new book, *The Cartoons of the New Yorker: History Told Through Humor*. Highlights from other Major Donor Events include:

- o Gregory Peck, reading from *To Kill a Mockingbird*.
- o A program honoring the Los Angeles premiere of "Ragtime - The Musical," with a reading by E.L. Doctorow from his book upon which the musical was based, and a program by members of the production's cast and creative team.
- o Michael Blake, the Academy Award-winning author of *Dances with Wolves*, in "Custer Rides Again!," a one-man show based on his book *Marching to Valhalla: A Novel of Custer's Last Days*.
- o Vartan Gregorian, noted author, educator, and world scholar, discussing his autobiography, *The Road to Home: My Life and Times*.
- o Patricia Marshall Gelbart and Alan Bergman performing songs with lyrics Mr. Bergman wrote with his wife, Marilyn Bergman, in "A Celebration of Words and Music," an original production created by Larry Gelbart in collaboration with Mrs. Gelbart and Mr. Bergman.

Stay Home and Read a Book Ball

Each year, the Library Foundation launches one of its most popular fund-raising campaigns, the Stay Home and Read a Book Ball. Instead of asking everyone to get dressed up and go to a fancy event, the Foundation invites them to stay home, curl up some place comfortable, and read their favorite book.

This annual non-event provides funding for Library cultural and educational outreach programs. Learn more about the Library Foundation at www.lfla.org.

FRIENDS ON CAMPUS:

Academic Libraries and Their Friends

Friends of the University of Illinois Library at Urbana-Champaign

The Friends featured “Save an ‘Endangered Species’ with a Gift to the Library Friends” in their recent newsletter which included a list of materials in need of preservation or restoration to ensure their longevity and availability. Each listing included a description of the book or other material(s) as well as information noting its historical significance and the amount required to save the endangered items. These listings are in addition to the regular “Library is looking for...” list that appears in each issue of the newsletter.

Friends are also invited to sponsor an exhibit case in the “Bronze Tablet Hallway.” Every year since 1925, the University has recognized its top scholars through Bronze Tablets that hang in the north-south corridor of the Main Library. A source of great pride, the tablets display the names of students who have graduated with university honors. Alumni who visit campus often make a special trip to the library to see their names and share college memories with family and friends.

The Library Exhibit Committee plans to install several new exhibit cases in this hallway, which serves as a convenient access point for library resources as well as a popular shortcut. These wooden cases, handmade using a custom design, will elegantly showcase various aspects of the library’s collections in highly a visible location. The cabinets will be handcrafted in cherry, equipped with storage drawers, and sealed to protect the contents from dust and moisture. A gift of \$5,500 per case will cover the cost of construction and provide a small fund to assist in upkeep. Each gift for a case will acknowledge the donor and/or honoree with a plaque mounted either on the case or in another secure location.

Friends of the Duke University Libraries

Ghost stories read by Reynolds Price, a discussion of human attempts to mimic nature’s designs, a celebration of the publication of a book based on unique materials found in the Special Collections Library... these are examples of Friends programs that attract diverse audiences to the library. In alternate years, the Friends of the Library and the Gothic Bookshop co-sponsor an essay contest and a book collectors contest, which are open to undergraduates and graduate students.

The Lionel Stevenson Essay Contest honors the memory of a member of the English faculty. The contest rewards the writer of the best essay of no more than 2000 words with a \$500 Gothic Bookshop gift certificate. The essay theme is set each time the contest is offered. “My Love Affair With a Book” and “A Book for the Centuries” are two recent themes.

The Jeremy North Book Collectors Contest, named for the first manager of the Gothic Bookshop, recognizes the efforts of student book collectors with a \$500 prize in the form of a gift certificate to the Gothic in both an undergraduate and a graduate category.

In 2004 the Friends established an award of up to \$750 to support undergraduate summer research. The award is administered through the summer research fellowship program of Trinity College’s Undergraduate Research Support Office. The Friends of the Duke University Libraries Award is given annually to a Duke undergraduate student to support summer work on an approved project in a library, archive, or museum with a collection relevant to the research. A student receiving the Friends Award might also receive funding from other university sources up to a total of \$2500, which is the maximum award offered through Trinity College programs.

Library Associates of the University of Louisville Libraries

The Library Associates Board of the University of Louisville Libraries has become a very active group during the last two years thanks to a recent reorganization by the Libraries’ Director of Development, Traci Simonsen. The Board includes 15 members from the University and the community who have a special interest in supporting the University Libraries.

Several new ideas for fundraising have been put into action during the past year. The opening of an online gift shop for gift boxes, chocolates, and copies of photographs from our photographic archives collection which houses 1.5 million photographs and hundreds of separate collections including local history photographs and fine prints. Phone-a-thons held by student volunteers soliciting donations from alumni who typically do not donate to the university. The phone-a-thons have been quite successful and unique because they utilize students for fundraising on behalf of the Libraries.

Another most successful fundraising event was held in May at the home of Dick Wilson, Chair of the Library Associates Board. The event was entitled “An Evening with Coach Steve Kragthorpe, University of Louisville’s New Head Football Coach.” He discussed the link between athletics and academics and his plans for the Cardinals football team. This special fund raising event generated money for the purchase of new books for the collections.

Share Your Story!

Tell us about your great idea, unique program, or successful fundraiser. Materials can be submitted via email to friends@folusa.org or by mail to the address on page 2.

Fundraising

→ Sylva, NC

Some industrious young people made the night of September 20th a significant occasion by participating in the 2007 Books for Bricks Challenge. These young people read over 1,000 books to raise more than \$2,000 for the new library building fund. Their diligence pushed the fund over the first benchmark of \$100,000. On October 20th the children were invited to the County Commissioner's meeting where they each received a certificate of appreciation from the board chairman.

Outreach

→ Maryland

The Citizens for Maryland's Libraries (state Friends group of Maryland) and the Maryland Library Association sponsored a booth at the Baltimore Book Festival in September. Thousands of people stopped by to report how much they loved their library. "Quench your thirst" bottles of water were very popular too, as the festival goers enjoyed hot and sunny days. The bottles featured labels that read "Quench your thirst for knowledge at the library."

→ Tulsa, OK

From helping support book reviews to planning music programs, the Friends of Tulsa City-County Libraries hold the love of reading close to their hearts. The Friends offer the program "Ambassadors," which bring book reviews and special interest topics to seniors who cannot visit the library. The Ambassadors visit local assisted living and retirement centers, church groups, and retiree clubs. The Ambassadors project was created seven years ago and grew out of the Friends Outreach Committee. "The mission of the group is to promote the goals of the library through diverse activities and programs," said Gretchen Hannefield, Friends Liaison and Volunteer Coordinator. "It is important to remain mentally stimulated and discuss good books with others." However the Ambassadors offer more than book reviews. Sometimes they dress in fun costumes that relate to the topic and offer music, history, poetry or photo pre-

sentations. Some Ambassadors have taught art, created poetry, or entertained with music. The program needs a variety of volunteers from different backgrounds to remain successful. Ambassador program visits are free and coordinated by Hannefield through a program booklet that is produced and distributed to centers and clubs in the area.

Volunteers

→ Harrison, AR

The Friends of the Library, Boone County, Arkansas, Inc. recently became a work station of the Retired Senior Volunteer Program (R.S.V.P.) of Boone and Marion Counties. R.S.V.P., a nationwide program instituted in 1969 by an amendment to the Older Americans Act, works with nonprofit organizations and agencies - both secular and faith-based - to promote service opportunities for older Americans. It matches the personal interests and skills of older Americans with opportunities to better their communities. By becoming a work station, the Friends help strengthen their local R.S.V.P. organization, which in turn helps strengthen the Friends. Both organizations can tap into the talents, skills, and experience of each other's volunteers. All FOL volunteers over the age of 55 who are or become R.S.V.P. members can pool their FOL hours of service with those of the larger R.S.V.P. organization that they may be recognized at state and national levels. Editor's Note: for more information about the R.S.V.P. program visit <http://www.seniorcorps.org/about/programs/rsvp.asp>.

Programs

→ Belcamp, MD

The Harford County Public Library's winter reading program theme is eye-catching and fun! The article starts, "Don't let winter weather fence you in; Let Your Imagination Run Wild... Read." The winter reading program for adults and high school teens runs from January through March. Participants are invited to special library programs, read books toward their goal, and are rewarded once

they complete the program. To complete the program, adults read or listen to five or more books. High school teens must read at least three books, which can be either titles of their choosing or required reading for school. Winter reading participants receive a registration and completion gift, while supplies last. New this year, high school students can win a trophy. The high school with the largest percentage of students who complete the program will be awarded a trophy, sponsored by the Harford County Council of PTA's, Inc. The winter reading program is supported by the Friends of the Harford County Public Library and the Harford County Public Library Foundation.

→ Fort Collins, CO

On Saturday, December 8, from 10 a.m. to 2 p.m., the Fort Collins Regional Library District and the Friends of the Library hosted over 20 Colorado authors and illustrators to sell, autograph, and talk about their books. Some of the participants included Claudia Mills, Phyllis Perry, Mark Ludy, Marianne Mitchell, and Caroline Stutson. The event was extended from 2:30 to 4:00 p.m. for teachers and school media specialists only.

→ Mishawaka, IN

For Children's Book Week, all three locations of the Mishawaka-Penn-Harris Public Library celebrated with a Book Swap. Children, preschool through sixth grade, were invited to drop off up to four new or gently used books to exchange for others. Books were accepted at the Children's Services desk between November 5 and 12. Tickets were issued for each book dropped off. Tickets were then redeemable at any of the three Book Swaps (one held at each location) during Children's Book Week.



Miscellaneous

➔ Blairsville, GA

The Friends of the Union County Library sponsor a "Book Exchange" during their annual membership luncheon each December. The Book Exchange is a big hit every year. Attendees bring a new or gently used, but dearly loved book. In the past books have been wrapped, but this year unwrapped books were placed on a table for perusing. Early arrivals were given a number entitling them to first choice of the books.

➔ Hutchinson, KS

The Friends of the Hutchinson Public Library have been funding a new good behavior incentive project for kids called, "You've Been Ticketed" since July. Each time a staff member notices a young patron using the library appropriately, they may give the young patron a red ticket slip to fill out with their name and contact information. Those who get ticketed are eligible to win \$10 coupons for various restaurants, IMAX shows, movie tickets, and other fun prizes. At the end of each month, 10 ticket stubs are drawn from those collected, and parents are called to give them the good news of their child's behavior. The idea came from Longmont (KS) Public Library's "Radically Good Behavior Raffle." It has so far been a positive step in the right direction for the Hutchinson Public Library.

➔ Franklin, WI

The Franklin Public Library calls upon patrons to help fill their display cases. The library "loans out" display cases for one month for patrons to display their collections. Past displays have included sports memorabilia, hobby displays, and a Beatrix Potter collection. The Adult Services librarian acts as a coordinator of the program.

➔ Manchester, NJ

In November, the Friends of the Manchester Library hosted members from the 21 branches of the Friends of the Library at an information exchange. Ideas as well as good and bad results of functions were exchanged during the lively and informative meeting. Breakfast and lunch were served during the meeting which ran from 9:00 a.m. to 12:30 p.m.

➔ Kirkwood, MO

Santa needed help with his correspondence this year, so members of the Friends of the Kirkwood Public Library came to the rescue. The Friends were happy to send a "Letter from Santa" to all children - no matter how young or old! A form was required for each letter along with a check in the amount of \$5 payable to the Friends. The form included space for the child's name, age, gender, address, special accomplishment, one thing the child needs to work on (for example, saying 'please' and 'thank you'), the person from whom Santa will get updates (mom,

dad, grandparents, teacher, etc.), and names of siblings, family members, pets, or others who live with the child. A space for the name, address, and phone number of the person requesting the letter was also on the form. Volunteers from the Friends personalized letters from the jolly old elf himself.

Membership

➔ Bangor, PA

The Friends of the Bangor Public Library have started a Junior Friends group. Open to all Bangor library patrons, ages five to twelve, parents included. Monthly meetings will include a literature-related creative activity as well as discussion and preparation for such library projects as author, community, fundraising, and family event. Membership dues are \$1.00 per year. Junior Friends of the Library will focus on supporting and promoting library services in addition to supporting literature and related activities. Junior Friends will empower children to contribute to the library and the community and encourage family involvement."

Share Your Story!

Tell us about your great idea, unique program, or successful fundraiser. Materials can be submitted via email to friends@folusa.org or by mail to the address on page 2.

Get *your name* in ^a book!



When you contribute \$25 or more to Arlington Public Library, your name, or the name of the person you choose to honor will be printed on a bookplate and placed in a new book that will circulate throughout the library system.

The Friends of the Arlington (VA) Public Library have a catchy slogan for their "Buy-A-Book" program. "Get your name in a book!" invites patrons to donate in multiples of \$25 to sponsor a new book for the library. Bookplates are added to each book based on the wishes of the donor. A convenient donation envelope (pictured above and right) allows quick and easy check-off boxes for donors, who can choose to donate to a branch or to the central library.

YES! I want to help Arlington Public Library buy more books for my branch library or for Central Library. Here is my contribution. I understand that bookplates that include my name will be placed in new books.

Gift Levels

Buy
 One book \$ 25
 Two books \$ 50
 Three books \$ 75
 Four books \$100
 A shelf of books \$500

Yes! Please put *my name* in ^a book!

Please print clearly!

Name _____ Apt. no. _____
 Address _____
 City _____ State _____ Zip _____
 Telephone () _____
 E-mail _____
 Enclosed is my gift of \$ _____
 to purchase (circle one) adult, young adult, or children's
 books for (designate)
 Central library
 Branch (name): _____

This gift is made in my name Anonymously

For anniversary of For birth of
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 In honor of

Please notify recipient (gift amount will not be disclosed)

Name _____
 Address _____
 City _____
 State _____ Zip _____

Thank you! Your donation to the Friends is tax-deductible.

Matching gift? Check your company's policy.

Enclose your check or money order, made payable to Friends of the Arlington Public Library.

People Can Make a Difference

by Betty Cash, President, Friends of the Boca Raton (FL) Public Library

A booming real estate market...rising construction costs...an active hurricane season...state mandated budget cuts for Florida cities...all these issues resulted in a "perfect storm" for the city of Boca Raton. Caught in the crossfire was the voter approved new downtown library!

Four year ago, it became obvious that the existing library located in downtown Boca Raton was outdated and inadequate with only 23,700 square feet. Also, the population had increased in the western part of the city and a branch library was needed to service the citizens living in that area. In March 2003, a referendum was overwhelmingly passed by the citizens of Boca Raton for two new libraries.

Construction on the western branch library began first, but was plagued with contractor disputes, delays from hurricane related work stoppages and material stoppages, and rising construction costs, putting it approximately two years behind schedule. Meanwhile, through a complicated land swap, the city was able to obtain a site for the new downtown library. It looked as if the pieces for the library were finally in place.

In August 2007 as the city prepared its capital budget, it became evident that the 52,000 square foot downtown library, approved by voters, would cost \$12.5 million more than what the voters approved in the referendum. This increase resulted primarily due to the rising cost of construction. It was clear that in the current political climate it was not possible to go back to the voters. The City Council considered several options, hoping to act with fiscal responsibility, yet still meet their promise to voters. One option was to renovate the existing building, adding 7,000 square feet. This would have resulted in the closure of the library during the construction period.

The Friends of the Boca Raton Public Library felt strongly that we needed to have the downtown library built on the newly acquired land. This would allow the existing downtown library to stay open

during construction thus maintaining continuous library services to the area. Based on

the costs, we knew that the 52,000 square foot library was no longer a possibility, but hoped for a compromise that would meet the needs of Boca Raton. We needed to galvanize our efforts so our voice could be heard by the City Council and inform the public.

The Friends met to discuss the issue and decided on a strategy. We sent an email to our list of patron; over 1,500 people. We urged them to contact their City Council members. We spoke with our friends and neighbors, explaining the situation. We attended City Council meetings to voice our concerns and offered other cost savings measures that could be taken. We made sure we were available to the press and provided information about the original referendum and the existing city library.

The citizens of Boca Raton responded with clear conviction! They sent emails and letters to Council members. Parents of elementary-aged children were strong supporters of keeping the downtown library open. Children ride their bikes to the library and they did not want to see the library closed during construction. Deputy Mayor Susan Whelchel stated, "The general ground swell of support was important to remind us of our commitment to meet the referendum promises. It also brought to my attention and educated me as to how many people do use and need the downtown library... particularly local schools whose students are within walking distance of the library." Further she stated, "There is no question that the grass roots efforts in support of a new downtown library made an impact on my thoughts."

The Boca Raton Library Advisory Board credited the Friends of the Library for their active campaign to support the



downtown library. Kathleen Murdoch, Chairperson, stated that the Friends' "diligence and tireless efforts to generate support from the citizenry were crucial factors in the outcome of the Council's decision."

All the efforts paid off, the City Council unanimously agreed to keep the downtown library open and to construct a new 30,000 square foot library on the nearby land which had been purchased for that purpose. Additionally, there will be room to expand the new library if the need arises in the future. The efforts put forth by the Friends of the Library and the citizens of Boca Raton were rewarded with a favorable solution for all parties. Without the voices of ordinary citizens speaking out, we may not have achieved this outcome. People can make a difference!

Just for Fun: Oh Dewey!

December 10 was the anniversary of the birth of Melvin Dewey, creator of the Dewey Decimal System. To celebrate the birthday of Melvin Dewey - known as the "father of public libraries" - the Friends of the Tulsa City-County Libraries hosted a one-woman show about one almost-librarian's quirky adventures with the Dewey Decimal System.

What happens when the library's computer catalog system breaks down? For "almost-librarian" Laura Raphael it means chaos... and a promise to herself to learn the Dewey Decimal System backward and forward, without the computer's help. Attendees were led through Raphael's passionated, winding, and idiosyncratic journey through the maddening yet ultimately brilliant Dewey Decimal System. (Jokes and bibliographies were included.)

"Do You Know Your Dewey Number?" Before and after the program Tulsa City-County Library librarians cataloged attendees according to their interested and provided their very own personalized Dewey Decimal number.

Kirkwood Friends' Book Purses Featured on NPR Interview

Reprinted from the November 2007 issue of *Chapter & Verse*, the newsletter of the Friends of the Kirkwood (MO) Public Library

In early October, Virginia (Ginny) Kramer (Editor of *Chapter & Verse*) and her husband Kay were exhibiting at an annual fine press book fair in New Castle, Delaware, known as the Oak Knoll Fest. Virginia was approached by Allan Stypeck, co-host of an NPR program called, "The Book Guys." He explained that he and Mike Cuthbert were attending the Fest to do interviews for their NPR program. They hoped to do enough interviews to tape two broadcasts.

Virginia indicated that it would be nice for her to be included, but they should interview her husband because he, of course, was more knowledgeable about his letterpress printing. That's when Allan told her, "No, the reason we want an interview is to learn more about those book purses we've heard so much about."

Well, you see, Ginny and Kay take the

Friends' book purses with them whenever they exhibit at a book fair. Word had spread to The Book Guys because of the Kramers' previous exhibits at this annual event. The two hosts were charmed by the idea of someone taking books that no one wanted and turning them into something both useful and beautiful, while raising money for the library at the same time.

If you would like to hear the interview (of both Ginny and Kay, actually) you can find it online at www.bookguys.com. On the main page, scroll down to "Archives (Past broadcasts)" and click. On the second page, look for broadcast "0741- 10-11-07-The first of two shows of interviews with outstanding fine book printers and makers from around the world..." You can click on that link to listen to the broadcast or you can even download it to your MP3 player. The

broadcast is an hour long. Ginny and Kay's interview is about 30 minutes into the program and lasts about 10 minutes.

Another nice touch is that The Book Guys provide links to websites of the folks they interview. So, you'll find a link to the Friends web page that advertises Greentree Books Shop and displays the book purses. It's shame that radio is not a visual medium. Ginny could have shown about a dozen purses she had with her at the fair. Instead, she could only describe them.

As a result of the broadcast, one purse was purchased by a lady in Omaha, Nebraska. With luck, this national exposure will result in the sale of additional

book purses, to help keep the purse ladies busily making more.



The Friends of the Kirkwood Public Library have been creating and selling "book purses" made from old books. See more pictures online at www.kpl.lib.mo.us.

Friends of the Franklin (WI) Public Library Host Divas and Divine II Fundraiser

Divas and Divine Desserts II, an elegant evening of music and delectable goodies, was held on Saturday, November 17 by the Friends of the Franklin Public Library in Franklin, WI.

The divas performed Broadway musicals under the coordination of Monica Simons, who recently made her concert debut at Carroll College's Shattuck Auditorium and has also been a National Anthem singer for the Milwaukee Bucks and the Milwaukee Wave. A past member of the Milwaukee Symphony Chorus, Monica made her second appearance at Divas and Divine Desserts.

Divas included Maria Myles; Shamayne O'Keefe, whose past roles include the Queen in the play "Cinderella" and Dorothy in "The Wizard of Oz" and at the Acting Irish International Festival; Brittny Schiltz and Kayla Doucette, both students at Forest Park Middle School. Kayla also performs with the Milwaukee Youth Symphony Orchestra. Pianist Galina Gerakosov accompanied them. Breaking from the diva billing, Franklin Mayor Tom Taylor, who has sung professionally, also entertained.

Throughout the evening the audience was treated to wonderful desserts prepared by Culinary Artist Sharon Holden. Her specialty is truffles, but several other tasty morsels also made their appearance on platters throughout the night. Volunteers were called up on from the Friends to help prepare the divine desserts during the week prior to the event. Holden promised to teach volunteers "tricks of

the trade" in exchange for their help. Additional volunteers helped set up, serve, and clear before, during, and after the event.

Tickets were \$12 by advance purchase or \$15 the evening of the event. The event was presented in partnership with the Franklin Cultural Center, which sold tickets online throughout their website via credit card. The Franklin Cultural Center is an organization dedicated to promoting the local arts and is working to build a performing arts center.

To help publicize the event the Friends called upon members to help distribute flyers to homes in their communities. A volunteer coordinated the effort which allowed those interested to request flyers to be dropped off at their homes for distribution in their neighborhood. The coordinator made sure only one person distributed flyers in each neighborhood to prevent duplication.

Five Groups Win \$250 for National Friends of Libraries Week Celebrations

National Friends of Libraries Week has caught on fast and FOLUSA is truly excited about all the wonderful celebrations that occurred this past October. With the support of the Lana and Michael Porter Foundation, five Friends Groups have been awarded \$250 each in honor of their celebrations. Their stories follow here, but don't forget to look for additional information and graphics available on the FOLUSA website. As no entries were received for the School Media Center or Academic Friends categories, three winners were selected in the "Public Library Friends Group without Staff" category. Congratulations to all!

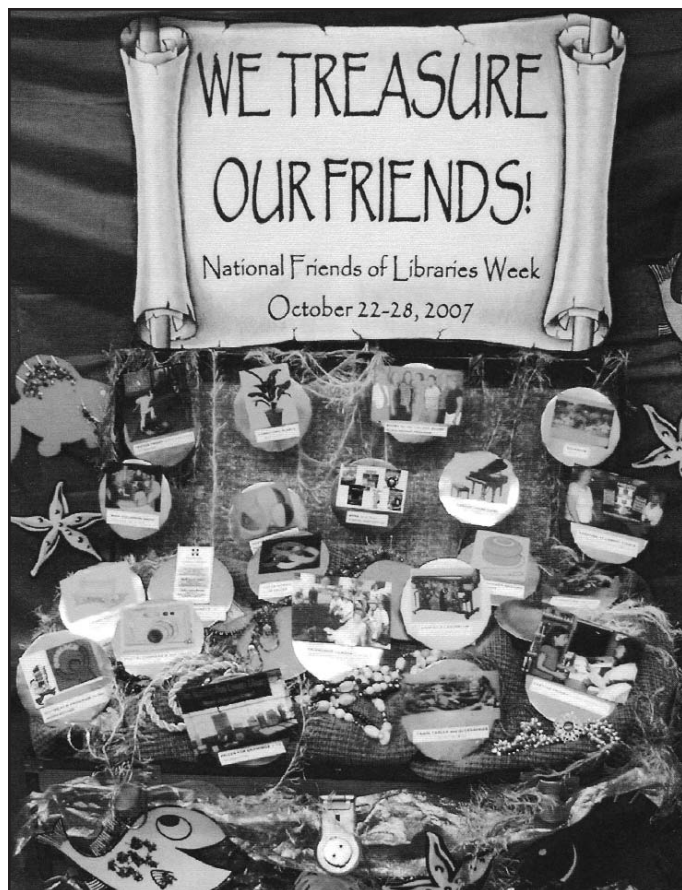
Public Library Friends Group with Staff: **Hunterdon County (NJ) Library**

The Hunterdon County (NJ) Library celebrated National Friends of Libraries Week with a colorful display entitled "We Treasure Our Friends," featuring a treasure

chest of "gold" medallions showing many of the items and services the Friends have given to the library system. Friends of Hunterdon County Library Liaison to the library staff Karen Kilpatrick collaborated with PR Chairperson and staff artist Jim Thatch to create the display.

The display featured a treasure chest, which once opened, afforded an "eye-popping experience of some of the items and services the Friends have donated recently..." Photographs of the display were sent with a press release to local newspapers and library director Mark Titus wrote a letter to the editor ("Group is a Powerhouse") which was printed in the primary local paper. Titus stated in the press release, "They are great community partners and prove it every year, all year round - from the outstanding Book Sale event to all the wonderful contributions and services to our library which help us enhance our offerings."

The display was on view for the public during National Friends of Libraries Week and the library invited all Friends members to stop by and see the display honoring their work. The display is now housed at the North County Branch in Clinton, NJ for all to see.



.....
"We Treasure Our Friends" was the theme of the Hunterdon County (NJ) Library's celebration of their Friends. Staff created a treasure chest with gold medallions illustrating the various ways the Friends support the library.

Public Library Friends Group without Staff: **Friends of the Fountain Valley (CA) Public Library**

The Friends of the Fountain Valley (CA) Public Library worked with Adult Services of the Orange County Public Library to coordinate a workshop for the many different Friends groups who support the county's libraries. The workshop offered a chance for these groups to get to know each other and to share their ideas and experiences. Held at a local restaurant, the program featured a guest speaker followed by a Q&A session which covered everything from attracting new members to tax and financial issues. It was at this point during the program that many of the library staff in attendance got the chance to publicly express their gratitude towards their Friends.

After the Q&A attendees visited display tables set up by the various Friends groups before enjoying lunch. In addition to helping to coordinate this event, the Friends held a visit by a local author in celebration of National Friends of Libraries Week. The staff of the library also set up a special display honoring the Friends. The display included Friends' scrapbooks from as far back as 15 years, which not only illustrated the Friends commitment to the library, but served as a "walk back in time" for the community. The display proved to be so popular with patrons that it has yet to be replaced.

The group also used the bookmarks with quotes from FOLUSA's website to create bookmarks. They even added ribbons to the end and a sticker on the back that read "Thanks for your support! Friends of the FV Library - 2007."

Friends of the Marion Mohr Memorial Public Library, Johnston, RI

Utilizing the quotes provided by FOLUSA as a framework, the Friends of the Marion Mohr Memorial Public Library in Johnston, RI, created visual representations to invoke a strong sense of connection to the past, present, and future of libraries in our society. The quilted pattern of their display board was



The Friends of the Marion Mohr Memorial Library used quotes provided by FOLUSA to create a “quilt” display board and special designed bookmarks which they laminated and distributed.

chosen to illustrate the passing on of knowledge, traditions, and stories which libraries have long represented throughout history. Each quote was represented as an individual square which is bordered with artwork that captures the unique spirit of the individual's insight into the role public libraries have played in shaping our world.

The creative display allowed the Friends to capture the attention of library patrons in order to share the mission of the Friends: to assist in the growth, development, and promotion of the library's services, facilities, and programs. Recent fundraising efforts were highlighted including their newly designed Friends merchandise (mugs and bags). Information was provided to elicit new members and laminated bookmarks were distributed featuring the quotes with borders complementing the display board. The display board was a big hit

with members, patrons, and library staff, and will be used for future Friends' outreach activities involving school, the senior center, and town related activities.

Library Friends of Conroe (TX)

The Library Friends of Conroe (TX) began their celebration by coordinating a proclamation signed by a Montgomery County Judge on October 8. “Make Friends with a Good Book” was the theme of an open house held on October 25 during which the Friends donated books to the library on behalf of Boy Scout Troop 292 for their help with book sales, several library staff members for their outstanding support of the Friends, and charter Friends member Jeanette DeFee, among others. A picture of DeFee and Friends President Vicki Christopher was published in the local newspaper.

A table was set up in the library during National Friends of Libraries Week with large thank you cards from the public, bookmarks, and brochures about the

Friends. In addition, copies of *Quiet Strength* by Tony Dungy were given to the county commissioners, county judge, and mayor, thanking them for supporting the library system. These books featured a bookplate, “In recognition of National Friends of Libraries Week, please accept this book as a token of appreciation for all that you do to improve our city. The quiet strength that Coach Dungy refers to in his book is reflected in your character that makes us proud to call Montgomery County our home.”

Incoming Empire Friends president Betsy Sywetz staffs the Empire Friends booth at the New York Library Association conference in October.

State Friends

Empire Friends (NY)

Wow, talk about being busy! The Empire Friends (NY) caught the National Friends of Libraries Week bug early and it paid off. In their Spring 2007 newsletter, Empire Friends President Susan Swanton announced plans to support the national efforts and promote National Friends of Libraries Week in New York (previously they had coordinated a state week recognizing Friends, generally during the week following National Library Week).

In May, the New York Library Association (NYLA) Legislative Committee approved NYLA support for this effort and began coordinating a statewide proclamation, which was approved on June 12 by both the New York State Senate and Assembly. In August the Empire Friends and NYLA issued a joint press release, and the Friends continued their publicity with a follow-up article in their September newsletter.

Continued promotion was featured at the Friends' booth at the NYLA conference in October. The result? Groups across the state were energized by the efforts and coordinated a wide variety of activities in their local towns and cities. Much publicity was generated in various newspapers celebrating Friends and recognizing their outstanding support of libraries. The Empire Friends plan to continue working with NYLA to ensure this becomes an annual event in the state and at county, city, and town levels to honor Friends for all the good work they do for the libraries they love and cherish.



Twenty \$500 Grants to be Awarded Nationwide to Support Books for Babies

In honor of the publication of Nordstrom's first book, *Once Upon a Holiday the Moon Fell Out of the Sky*, the company is donating \$10,000 to support FOLUSA's Books for Babies program. Stick-ers on the books informed shoppers about Nordstrom's support.

In addition to the national exposure for both FOLUSA and our Books for Babies program, we have created Babies Love Books, a new website (www.babieslovebooks.org) that provides parents and caregivers with information on the importance of reading to their babies, tips on how to read to their babies, recommended, age appropriate titles for babies beginning with birth for each developmental stage through kindergarten, and links to other resources for new parents.

In addition, FOLUSA will award 20 matching grants during the course of one year of \$500 each to Friends of Library groups, librarians, women's clubs and other official entities with an interest in early childhood literacy to purchase Books for Babies kits to distribute in their communities.

FOLUSA will award 20 grants for \$500 to match \$1,000 raised by selected Friends groups, women's groups, libraries, and other non-profit organizations for purchasing Books for Babies kits from FOLUSA.

NORDSTROM

The grants will be awarded in two cycles beginning in April. Grant recipients do not need to be members of FOLUSA.

To win a \$500 grant the organization must demonstrate that it has the matching \$1,000, which must be paid by check or money order when the kit order is placed. Awards will be made to organizations who have previously purchased Books for Babies kits and to those who are starting a new Books for Babies program for the first time. Grant recipients must agree to send FOLUSA samples of local publicity. This can include, but is not limited to, library or organization newsletters, articles in the local newspaper, website coverage, as well as television and/or radio interview.

Ideas for initiating a Books for Babies program can be found online at www.folusa.org. Included are tips for working with partner organizations in

your community as well as success stories from other groups. Grant applications will be considered based on the following criteria:

- ♦Effective kit distribution plan.
- ♦Effective use of the kits to connect new parents with their local library.
- ♦Involvement of the local library.
- ♦Effective plan for publicity for their Books for Babies program.

Applications can be found online at www.folusa.org/outreach/books-for-babies.html or on the Babies Love Books website at www.babieslovebooks.org. For those without Internet access, please contact the FOLUSA office (see page 2) and we will mail or fax an application.

Applications for the first grant cycle are due by April 1. Recipients will be notified by April 15 and kits must be ordered by June 1. Applications for the second grant cycle are due by October 1. Recipients will be notified by October 15 and kits must be ordered by December 1. Applicants not awarded grants in the first cycle may amend their applications and be reconsidered for the second grant cycle.

Questions about grants or the Books for Babies program should be directed to booksforbabies@folusa.org or by calling the FOLUSA office (see page 2).

Authors, Chocolate & Champagne at PLA

Wednesday, March 26 ♦ 8:30-10:30 p.m. ♦ Hilton Minneapolis, Salon C

sponsored by



FOLUSA presents an evening of authors reading from their works while you enjoy chocolate dessert and champagne. A book signing will follow with some books being given away free and others sold at a generous discount. Tickets are \$20 in advance online at www.folusa.org, at booth 1641, or at the door. Early purchase is recommended. Please visit www.folusa.org for the most up-to-date information about authors. Current line-up includes John Coy, Ceridwen Dovey, Leif Enger, Chuck Logan, Gary Moore, John Sandford, and Kao Kalia Yang.

NOTABLE QUOTABLES

From *Notes from Friends*, newsletter of the **Friends of the Staunton (VA) Public Library**:

“Knowing I lov’d my books, he furnish’d me from mine own library with volumes that I prize above my dukedom.”

Williams Shakespeare
The Tempest, Act 1, Scene 2

“A book is a version of the world. If you do not like it, ignore it; offer your own version in return.”

Salman Rushdie

“Thank you for sending me a copy of your book. I’ll waste no time reading it.”

Moses Hadas (1900-1966)

From *Just Between Friends*, newsletter of the **Friends of the Clinton (IA) Public Library**:

“The richest person in the world - in fact all the riches in the world - couldn’t provide you with anything like the endless loot available at your local library.”

Malcolm Forbes

From the newsletter of **The Friends of the Cadillac-Wexford Public Library (MI)**:

“It took people 10 years to figure out that while stuck in a morning commute, they could be listening to a book.”

Publishers Weekly, Paul Hilts

“The illiterate of the 21st century will not be those who can’t read and write, but those who cannot learn, unlearn, and relearn.”

Alvin Toffler

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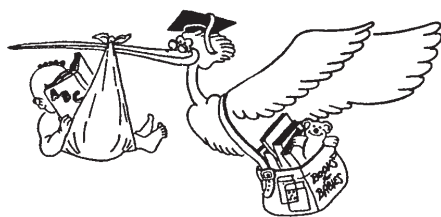
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