



Friends of Libraries U.S.A Corporate Sponsor Benefits

PLATINUM CORPORATE FRIEND - *Contributions of \$10,000 and above*

- ◆ All listed benefits below and
- ◆ Two affiliates named as sponsors at the *Corporate Friend* level.
- ◆ First choice in major event sponsorship.
- ◆ Feature article with preferred positioning in special edition newsletter sent to library directors across the country.
- ◆ Direct link to your services or special offer on FOLUSA website, including one month on our homepage.
- ◆ Your company logo and short promotion for Friends on the front page of the FOLUSA newsletter once a year at your request.
- ◆ Use of FOLUSA platinum-level logo in your company promotions -- only authorized if it includes words "Proud Sponsor of."
- ◆ Quarterly use of FOLUSA's membership mailing list – approximately 3,400 organizations, libraries, and individual library supporters.
- ◆ Opportunity to introduce guest author at one of FOLUSA's semi-annual Author Teas upon request.

GOLD CORPORATE FRIEND - *Contributions of \$5,000 – 9,999*

- ◆ All listed benefits below and
- ◆ One affiliate named as sponsor at the *Corporate Friend* level.
- ◆ Opportunity for major event sponsorship.
- ◆ First choice for author selection in FOLUSA's renowned semi-annual Author Lunch/Breakfast at ALA annual and midwinter conferences (for our publishing partners).
- ◆ Your company logo and short promotion for Friends on the front page of the FOLUSA newsletter once a year at your request – *or* – direct link to your services or special offer on FOLUSA website, including one month on our homepage.
- ◆ Article in special edition newsletter sent to library directors across the country.
- ◆ Use of FOLUSA gold-level logo in your company promotions -- only authorized if it includes words "Proud Sponsor of."
- ◆ Twice annual use of FOLUSA's membership mailing list – approximately 3,400 organizations, libraries, and individual library supporters.
- ◆ "Spotlight on Sponsor" display recognition for your company once each year in our newsletter and on our website at your request.

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Sally G. Reed, Executive Director

SILVER CORPORATE FRIEND - *Contributions of \$2,500 – 4,999*

- ◆ All listed benefits below and
- ◆ Special opportunities to sponsor events with FOLUSA at regional and national conferences.
- ◆ Logo and contact information listing in special edition newsletter sent to library directors across the country.
- ◆ Priority author selection in FOLUSA's renowned semi-annual Author Lunch/Breakfast at ALA annual and midwinter conferences (for our publishing partners).
- ◆ Use of FOLUSA silver-level logo in your company promotions -- only authorized if it includes words "Proud Sponsor of."
- ◆ Twice a year opportunity to partner with FOLUSA to offer special promotions or services to Friends groups (see specific details under "Corporate Friend" level).
- ◆ Once a year use of FOLUSA's membership mailing list – approximately 3,400 Friends groups, libraries, and individual library supporters.

CORPORATE FRIEND - *Contributions of \$1,500 – 2,499*

- ◆ Name included in all issues of *News Update*, FOLUSA's bi-monthly publication.
- ◆ Prominent name display in FOLUSA booth at conferences.
- ◆ FOLUSA signage at your ALA booth.
- ◆ Invitations to special FOLUSA events and receptions.
- ◆ Company name listing in special edition newsletter sent to library directors across the country.
- ◆ Once a year opportunity to partner with FOLUSA to offer special promotions or services to Friends groups.
 - 1/3 page promotion of the special offer in one issue of *News Update*.
 - 60 days highlighting the special offer on Friends Zone landing page (promotion will remain linked under "Special Offers" for duration of offer).
 - 2 listserv promotions of the special offer.

FOLUSA is a national 501(c) (3) organization with approximately 3,400 Friends group, library, Trustee, Foundation, and individual members representing hundreds of thousands of library supporters. For more than 25 years FOLUSA has offered training, support, and idea sharing for library supporters around the country. For more information about corporate membership visit FOLUSA at www.folusa.org or call 1-800-936-5872.